

Supporting the Health and Wellbeing of Queenslanders Challenge Application Form

Form Preview

Private Sector Pathways Challenge Application Form: Supporting the Health and Wellbeing of Queenslanders

* indicates a required field

Overview

The **Private Sector Pathways (PSP)** program provides commercial opportunities to innovators, while solving complex Queensland challenges.

Through the PSP program, Health and Wellbeing Queensland, together with Queensland Health, is seeking innovative solutions to support the health and wellbeing of Queenslanders and help reduce pressure on the public health system.

Ideal solutions will make it easier for consumers to find relevant, targeted and evidence-based programs and services, that are free or low-cost. This can include local, state or national programs and services that target one or many modifiable risk factors for chronic diseases.

Applicants should refer to the Corporate Challenge Statement at [this link](#).

The PSP program is open to innovative Queensland businesses, with solutions produced and delivered in Queensland.

Eligibility Requirements

Is the Applicant Organisation located in Queensland? *

☐ Yes ☐ No

For the purposes of this program "Located in Queensland" is any organisation that has a physical office in Queensland and has an ABN which states its "Main business location" is in Queensland.

Is the Applicant Organisation a start-up or small to medium enterprise? *

☐ Yes ☐ No

A small to medium enterprise has 5-199 FTE employees

Before you begin

Ensure you have read the [challenge statement](#), [program guidelines](#), [terms of participation](#) and any additional information prior to completing the application form.

Any questions about the PSP program, this challenge, or this application form should be directed to partnerships2@detsi.qld.gov.au.

Provide detailed but concise responses to each question, avoiding the use of technical jargon or unexplained acronyms. Attempt to address questions in full – guidance text is included below each question.

Assessment Criteria

The PSP program is a competitive grant process, and applications will be assessed against the following criteria:

Criteria 1: Addresses the Challenge

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The Applicant Organisation's proposed solution:

- will provide a solution to a real and defined Challenge facing a Corporate partner
- will be innovative and involve:
 - new to market technology; or
 - novel application of existing technology;
- is developed and delivered in Queensland; and
- is likely to address the Challenge and provide a successful solution to the Challenge for the Corporate partner.

Criteria 2: Capability to Deliver & Project Viability

The Applicant Organisation has:

- the experience, skills and capacity to deliver the project to achieve the proposed solution;
- the right to use necessary intellectual property in delivery of the proposed solution; and
- identified key project risks and risk mitigation strategies.

The project is well planned and achievable within the Challenge timeframe.

Criteria 3: Technology/Market readiness

The proposed solution will:

- use a product already at Minimum Viable Product stage and has been tested with potential users; or
- use a product which is in market already and has customers.

The proposed solution will demonstrate if the product could create new market opportunities.

Criteria 4: Fair Market Value

The proposed solution will be achieved within a proposed project budget which represents fair market value.

Submission Eligibility

⚠ Unfortunately, based on your response, it would appear that your organisation is not eligible for the funding as you are not a start-up or small to medium enterprise located in Queensland, and/or you have had a previous contract with the participating Corporate.

Do not proceed with completing this form. Click on save and close the form.

Applicant Details

** indicates a required field*

Applicant Information

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Applicant Organisation Name *

Organisation Name

Full Legal Name of Organisation as per below ABN lookup

Trading as

Organisation Name

Australian Business Number (ABN) *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Applicant Organisation Type *

Select from the drop down list.

How many Queensland FTEs does the applicant organisation employ? *

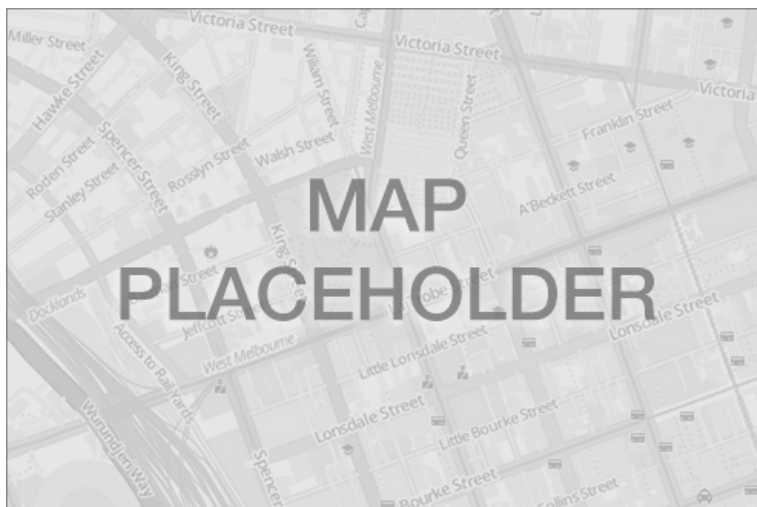
FTEs are Full Time Equivalent employees.

Applicant Organisation Street Address *

Address

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Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Coordinates Required. Country must be Australia

Applicant Organisation Postal Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Coordinates Required. Country must be Australia

Applicant Organisation Website *

Must be a URL.

Is the Applicant Organisation headquartered outside of South-East Queensland? *

For the purposes of this program "South-East Queensland" is any location within the following council areas: Brisbane City, Moreton Bay Regional, Ipswich City, Logan City, Redland City, Gold Coast City, Scenic Rim, Somerset Regional, Lockyer Valley Regional, Sunshine Coast and Noosa Shire.

Does the Applicant Organisation have any existing contracts, grant agreements, partnerships or other engagements with the Queensland Government? *

Please provide details of any existing relationships the Applicant Organisation has with the Queensland Government. *

Word count:

Must be no more than 100 words.

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How did the Applicant Organisation first become aware of the PSP Program *

Other:

Is the applicant organisation a female owned or female led business? *

☐ Yes

☐ No

For the purposes of this program, a "female-led business" is one that is at least 50% female owned and/or led. "Led" means the people leading the organisation in roles such as CEO, Director, Executive. A female-led business does not necessarily need to be female founded.

Is the Applicant Organisation an Indigenous business? *

☐ Yes

☐ No

☐ Prefer Not to Answer

For the purpose of this program, the Queensland Government defines "an Indigenous business" as one that is at least 50 per cent owned by an Aboriginal person or a Torres Strait Island person.

Project Lead Details

The Project Lead for the application is the individual responsible for managing the proposed project if the application is successful.

This person will also serve as the main point of contact for the Queensland Government and the Challenge Owner for all enquiries regarding the application.

Name *

Title

First Name

Last Name

Position *

Phone Number *

Must be an Australian phone number.
Include Area Code eg: 07

Secondary Phone Number

Must be an Australian phone number.
Include Area Code eg: 07

Email *

Must be an email address.

Secondary Email

Must be an email address.

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Solution Summary

* indicates a required field

Keep the project description clear, concise and in plain English. Avoid technical jargon and unexplained acronyms.

Project Title *

Must be no more than 15 words.

Provide a brief overview of the proposed project including details of the product/technology involved in the proposed solution. *

Word count:

Must be no more than 100 words.

If the application is successful, the project title and brief overview may be used for website publications and media statements.

Primary Industry Classification

The department collects data on industries that benefit from funded projects.

To assist with our reporting, please select the industry classification which most closely aligns with the industry impacted by the proposed project.

Only one option can be selected from the dropdown list below.

To assist you with your options, refer to the Australian and New Zealand Standard Industrial Classification ([ANZSIC](#)) lookup link.

Please select the primary industry classification that will benefit from your proposed project *

[ANZSIC Lookup](#) Click on "Browse" then click on "Primary Industries Classification", then select an option by clicking the relevant words (not the letter) eg: Agriculture, Forestry & Fishing

Other Priority Industries

Priority Industries - refer to niche or new industry per Queensland Government policies (Industry RoadMap) - To build our competitive strengths, diversify our economy and create the knowledge-based jobs of the future, Advance Queensland is driving innovation-led economic growth through increased collaboration between government, industry and research organisations.

The department collects data on industries that benefit from funded projects. To assist with our reporting, please select the Priority Industry which your proposed project will benefit from.

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Only one option can be selected from the dropdown list below.

To assist you with your options, refer to the [Priority Industries Definitions](#) lookup link.

Please select the priority industry that will benefit from your proposed project: *

[Link to Priority Industries Definitions](#) Click on "Browse", then click on "Priority Industries", then select an option by clicking on the relevant option (not the identifying number) eg: Advance Manufacturing

Enabling Technologies

Enabling Technologies -separate list from the ANZSIC and Priority Industries – this is not an Industry category. This information is required to capture the type of Enabling Technologies used in activities regardless of the industry.

The department collects data on industries that benefit from funded projects. To assist with our reporting, please select the Enabling Technologies that will be used in your project.

Only one option can be selected from the dropdown list below.

Please specify the main enabling technology used in your project: *

Click on "Browse", then click on a "Sub Category", then select an option by clicking on relevant words (not the number) eg: Artificial Intelligence

Please advise your enabling technology: *

Must be no more than 3 words.

What is the main type of technology will you provide or use in your project? eg: Autonomous Systems. Input N/A if not applicable

Main Project Location

Provide the address where the majority of the project activity will be undertaken.

If the project location is the same as the Applicant Organisation's business address, please input this address.

Street number and street name *

Suburb *

Primary Location of Project - State *

Input location state for this project

Post Code *

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Other Project Locations

List any other locations where the project activity may also be undertaken.

Provide the name of the town/suburb, state

Assessment Criteria 1: Addresses the Challenge

* indicates a required field

How will the proposed solution address the Challenge parameters (technical considerations and design benefits) identified in the Corporate Challenge Statement? *

Word count:

Must be no more than 500 words.

How innovative is the proposed solution? Does it involve new to market technology, or the novel application of existing technology? *

Word count:

Must be no more than 500 words.

How feasible is your proposed solution to address the Challenge Statement? (i.e., identify barriers to success and how these will be overcome) *

Word count:

Must be no more than 500 words.

Demonstrate how the proposed solution involves product / technology developed and delivered in Queensland *

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Word count:

Must be no more than 500 words.

If the proposed solution will involve elements sourced from outside Queensland, provide details *

Word count:

Must be no more than 500 words.

Assessment Criteria 2: Capability to Deliver & Project Viability

* indicates a required field

Demonstrate the Applicant Organisation has the experience, skills and capacity to deliver the project and achieve the proposed solution to the Challenge. *

Word count:

Must be no more than 500 words.

Demonstrate the Applicant Organisation has access to the necessary intellectual property to deliver the proposed solution to the Challenge.

Include in the response whether:

- the intellectual property is proprietary
- the solution has been/will be created by the Applicant Organisation or will be sourced from other providers/technologies
- adequate protection is/will be in place for the Applicant Organisation's intellectual property

*

Word count:

Must be no more than 500 words.

How viable is the development and supply of the Applicant Organisation's proposed project within the Challenge timeframe? Refer to the Corporate Challenge Statement for timeframe details. *

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Word count:

Must be no more than 250 words.

What are the key project risks, and what risk mitigation strategies will the Applicant Organisation implement to address them? *

Word count:

Must be no more than 300 words.

Assessment Criteria 3: Technology/Market readiness

* indicates a required field

Choose the statement that most closely describes the current status of the product / technology supporting the proposed solution to the Challenge:

- ☐ Not built and not yet tested in market or trialed with potential customers
- ☐ Built but not yet tested in market or trialed with potential customers
- ☐ Reached Minimum Viable Product Stage but not yet tested in market/trialed with customers
- ☐ Reached Minimum Viable Product Stage and tested in market/trialed with customers
- ☐ Beyond Minimum Viable Product Stage and ready to enter market
- ☐ Already in market

Explain why the Applicant Organisation believes the product is at or beyond Minimum Viable Product stage. *

Word count:

Must be no more than 300 words.

Who have you tested this product with, where has it been implemented and by who?

Will delivery of the proposed solution support the Applicant Organisation to create new market opportunities? *

Word count:

Must be no more than 300 words.

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Assessment Criteria 4: Fair Market Value

The following Activity and Budget table provides an overview of the activities the Applicant Organisation will undertake to deliver the proposed solution and meet the Challenge.

Consider the competitive nature of the process when completing the budget and ensure the funding sought represents fair market value.

Costs included should be necessary, commonplace for the work to be undertaken in the proposed project, and in line with sound business practice.

The PSP program is a competitive grant process and funding amounts may be negotiated with successful applicants prior to contracts being signed.

Activity and Budget Table

Activities and Milestones: Provide an overview of the work the Applicant Organisation proposes to undertake to deliver the proposed solution. Individual activities can be grouped into larger milestones.

Outcomes and success criteria:

Provide an overview of what the outcomes for each activity will be and the point which will be reached to indicate the activity has been completed.

Start and End dates:

Enter the date each activity will commence, and be completed, in the format DD/MM/YY, noting proposed project commencement and Challenge duration from the Corporate Challenge Statement.

Estimated costs to complete activity:

Enter the amount of funding the Applicant Organisation is seeking for each activity, to the nearest dollar and excluding GST.

To add more activities, click on the ADD MORE button at the bottom of the below table.

Activities and Milestones (paragraph for each activity)	Outcomes and success criteria	Start Date	End Date	Estimated costs to complete activity
				\$
Must be no more than 50 words.	Must be no more than 50 words.			

Total cost of proposed solution to meet the Challenge, excluding GST

\$

Auto calculate from column 5 of above Activity and Budget Table.

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If total proposed cost is less than \$100,000 - PSP funding will be:

\$

Advance Queensland will fund up to 50% of the total activity cost to a maximum of \$50,000 for projects costing less than \$100,000. The balance will be funded by the Corporate.

If total proposed cost is greater than \$200,000 - PSP funding will be:

\$100,000.00

Advance Queensland will fund up to 50% of the total activity cost to a maximum of \$100,000 for projects costing more than \$200,000.00. The remaining balance may be funded by the Corporate.

If total proposed cost is between \$100,000 and \$200,000, the PSP team will evaluate the funding allocation for the proposed project.

Additional Information

If necessary, attach additional supporting information.

Supporting Documentation

Attach a file:

A maximum of 1 file may be attached.
PDF files are preferred.

Benefits to Queensland

* indicates a required field

Queensland Based Jobs

The Queensland Government reports regularly on the jobs impact of the funding allocated to recipients and their projects.

For the purposes of this section, the following definitions will apply:

- **Job** - a job is any paid position within an organisation and includes permanent or temporary, full-time or part-time, short-term or long-term positions. **Does not include** consultants, public service positions or indirect jobs (jobs that flow on through supply chains).
- **Queensland-based Jobs** - jobs physically located in Queensland.
- **New Jobs** - number of new Queensland-based jobs expected to be created by the applicant organisation or project partner/s as a direct result of investment during the term of the contract. **Does not include** any existing jobs (i.e. jobs already in existence / funded by the applicant organisation or their partner/s prior to the commencement of the contract).

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- **Actual Jobs** - number of new Queensland-based jobs actually created to date, as at the reporting date, by the applicant organisation or project partner/s as a direct result of investment during the term of the contract.
- **Future Jobs** - number of Queensland-based jobs predicted to be established by the applicant organisation or project partner/s as a direct result of the project up to three (3) years after the contract completion date.

During the Contract Term

How many new Queensland-based jobs are likely to be created by the applicant organisation or project partner/s as a direct result of the project during the contract term? *

Must be a number.

Future Jobs

How many future Queensland-based jobs are likely to be created within 3 years of contract completion by the applicant organisation or project partner/s as a direct result of the project? *

Must be a number.

Applicant Organisation Declaration

* indicates a required field

I declare and certify the following:

- The information I have supplied in this application is true, accurate and not misleading to the best of my knowledge.
- The proposed solution represents fair market value.
- I have received no guarantees or assurances that the application will be approved by the Queensland Government.
- I have read, understood and agreed to the [Terms of Participation](#).

By signing below, I acknowledge and agree on behalf of the Applicant Organisation that I represent that:

- I am bound by the Terms of Participation; and
- I am authorised to sign on its behalf and bind the Applicant Organisation as described above; and
- The Department of Tourism, Innovation and Sport may undertake checks to assess this application.

Refer to the [Electronic Transaction \(Qld\) Act 2001](#) prior to acknowledging and accepting this declaration.

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Name *

Title

First Name

Last Name

Position *

Must be no more than 100 characters.

Declaration *

☐ I acknowledge and accept this communication as containing my signature within the meaning of the Electronic Transaction (Qld) Act 2001

Date Signed *

Must be a date.

Privacy

The Queensland Government is collecting personal information from you such as your name, address, contact details of yourself and your organisation (including employees and partners), resume, employment, payslips, asset and financial information and other information relevant to your application or provided by you.

This information is collected for the purpose of assessing and evaluating your application for funded projects, milestone reports, and otherwise the departments function of supporting organisations and industry through innovation programs and grants.

The email address you provide will be used to communicate with you. Dependent upon the email service provider you have chosen, this may result in your personal information being transferred overseas.

The personal information provided may be provided to other relevant Queensland Government departments and Ministers, to publicly announce or publish as identified in the guidelines and promote those projects that have been funded. This may include the recipient's name and the amount of funding awarded, project details, agreed outcomes, and progress.

De-identified aggregated data may also be used for the purpose of managing and evaluating the 'Private Sector Pathways - Challenge' initiative and inform government. Your personal information will also be used to provide the services outlined in the guidelines, evaluate, promote, and monitor such services, and to improve and design services and programs.

Your personal information will not be otherwise used or disclosed unless authorised or required by law and will be managed in accordance with the *Information Privacy Act*. The provisions of the [Right to Information Act 2009](#) apply to documents in the possession of the Queensland Government.

The Queensland Government privacy policy can be found at: www.qld.gov.au/legal/privacy.