

AQ Deadly Deals Expression of Interest Form Preview

Contact the Advance Queensland Engagement Team

* indicates a required field

Have you contacted the Advance Queensland Engagement team prior to starting this EOI ? *

Yes

No

If you are seeing this section it means you have NOT spoken to (or provided evidence of) your contact with the Advance Queensland Engagement team. Please note that NO contact with the AQ Engagement team means that you are not yet eligible to make an EOI submission and your application will not be progressed until this requirement is sufficiently addressed.

Please email the Advance Queensland Engagement Team with "Deadly Deals" in the subject heading:

advancequeensland@ditid.qld.gov.au

DO NOT SUBMIT THIS SUBMISSION, CLICK ON SAVE AND CLOSE.

Once you comply with this request, please return to the SmartyGrants Applicant site and **Log In**, then click on the **MySubmissions button**, then click on the form that is **In Progress** to reopen this form. Attach your supporting evidence that you have contacted the AQ Engagement Team, and continue completing this EOI submission.

Upload confirmation you have contact the AQ Engagement Team *

Attach a file:

Eligibility Checklist

* indicates a required field

Important Information for Applicants

Before completing this Expression of Interest ensure you have read and understand the Advance Queensland Deadly Deals Guidelines for targeted applicants, including the eligibility criteria.

Applicants to Deadly Deals must meet specific eligibility criteria. Prior to completing the Expression of Interest form, complete the checklist below to ensure you meet the eligibility criteria.

Ineligible applications will NOT be considered for funding.

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Applicant Organisation Eligibility

Is the applicant organisation an Indigenous business? *

For the purposes of Deadly Deals, an Indigenous business is one that is at least 50 per cent owned by an Aboriginal person or a Torres Strait Islander person.

Does the applicant organisation have a valid Australian Business Number (ABN)? *

Is the applicant organisation registered for GST? *

Is the applicant organisation headquartered in Queensland? *

Does the applicant organisation have 50 or less Full Time Equivalent employees? *

If the applicant organisation is a subsidiary of a group, the group must have 50 or less Full Time Equivalent employees.

Has the applicant organisation previously unsuccessfully applied for funding support for the proposed project from another funding program? *

If YES, provide details of previous unsuccessful applications for funding support for the proposed project from other funding programs *

This includes Queensland Government funding programs, including Advance Queensland, and Australian Government funding programs

Has the applicant organisation reviewed the requirements of the current Advance Queensland program offerings and concluded that it is not eligible to apply to any current Advance Queensland program for support of its proposed project? *

If NO, provide details of any current Advance Queensland program which could support the proposed project? *

Project Eligibility

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Does the applicant organisation have a Business Plan, Feasibility Study or equivalent documentation supporting the project proposal? *

Is the project proposal capable of being completed within 12 months? *

Previous Queensland Government Funding

Has the applicant organisation previously received any Queensland Government funding for the project proposal? *

If YES, provide details of previous Queensland Government funding for the project proposal? *

Project Details

* indicates a required field

Applicant Organisation

Project Title *

Must be no more than 5 words.

Applicant Organisation *

Organisation Name

Full Legal Name of Organisation

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

| Information from the Australian Business Register |
|---|
| ABN |
| Entity name |
| ABN status |
| Entity type |
| Goods & Services Tax (GST) |

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DGR Endorsed

ATO Charity Type

[More information](#)

ACNC Registration

Tax Concessions

Main business location

Must be an ABN.

Applicant Organisation Address *

Address



Address Line 1, Suburb/Town, State and Postcode are required. (Identifiers such as Unit/Lot/Building/Level etc. are not accepted.)

Number of Full Time Equivalent Employees *

Must be a number.

Which industry sector will principally benefit from the proposed project? *

Other:

Funding Details

Applicants can request funding up to \$100,000 (excluding GST)

Deadly Deals Funding Requested *

\$

Must be a dollar amount and no more than 100000.

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Contribution Details

Applications involving a cash contribution from the applicant to support the direct project costs will be favourably considered

Applicant Cash Contribution *

\$

Must be a dollar amount.

Cash Contribution any Partners will be providing *

\$

Must be a dollar amount.

Total Project Cost

\$

This number/amount is calculated.

What is the total budgeted cost (dollars) of your proposed project?

Are there other contributions being made to the proposed project? *

Other Contributions

If YES, provide details of other contributions such as:

- capital - eg: premises, plant and equipment
- in-kind contribution - eg: marketing, access to supply chains
- expertise

*

Word count:

AC1 - Innovation

* indicates a required field

What is the product / process / service you are commercialising? *

Word count:

Must be no more than 100 words.

AC2 - Market Potential

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* indicates a required field

Have you undertaken research to identify any other similar ideas or technologies that are already in the market? *

Outline the research undertaken and the key findings *

Word count:

Must be no more than 200 words.

What is the value proposition of your product/process/service in comparison with that of your competitors? *

Word count:

Must be no more than 200 words.

What is the problem / opportunity / market need that your product / process / service will address? *

Word count:

Must be no more than 150 words.

What is / are your target market(s) and why? *

Word count:

Must be no more than 150 words.

What market research have you undertaken in order to identify / validate your target market(s)? *

Word count:

Must be no more than 150 words.

Have you developed a customer sales pitch? *

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What is it? *

Word count:

Must be no more than 100 words.

AC3 - Product Development and Market Readiness

* indicates a required field

Have you built, and can you demonstrate, a physical or process prototype? *

Have you tested your prototype (i.e. in-house; in a real-world setting; and/or, with potential / actual customers)? *

Outline the testing that you have undertaken and the feedback / findings including the data collected that confirms that the product / process / service will work. *

Word count:

Must be no more than 300 words.

What is the next stage of development to take the product, process or service to market? *

Word count:

Must be no more than 150 words.

What is the support required to progress the product, process or service to market? *

Word count:

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Must be no more than 100 words.

What is the current status of the intellectual property in the product/process/service you are commercialising? *

AC4 - Project Planning, Feasibility, Timeframes and Budget Feasibility and Management Capability

* indicates a required field

What activities would you undertake with the Deadly Deals funding? *

Word count:

Must be no more than 100 words.

What would you expect to be achieved by the end of the Deadly Deals supported project? *

Word count:

Must be no more than 100 words.

AC5 - Benefits to Queensland and Aboriginal and Torres Strait Islander People

* indicates a required field

How will your proposed project directly improve economic opportunities for Aboriginal and/or Torres Strait Islander people? *

Word count:

Must be no more than 100 words.

How will your proposed project contribute to the Queensland economy including through support of / or creation of jobs in Queensland? *

Word count:

Must be no more than 100 words.

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How will your proposed project contribute to Queensland regions (outside of Brisbane city)? *

Word count:
Must be no more than 100 words.

Applicant Declaration

* indicates a required field

On behalf of the applicant organisation:

- **I certify that:**
 - **I am authorised to submit this Expression of Interest on behalf of the applicant organisation**
 - **the information I have supplied in this form is true, accurate and not misleading to the best of my knowledge**
- **I acknowledge that:**
 - **the Queensland Government may undertake any checks necessary to assess this application (subject to any written notification as to confidentiality).**

Refer to the [Electronic Transaction \(Qld\) Act 2001](#) prior to acknowledging and accepting this declaration.

Authorised Officer Name *

| Title | First Name | Last Name |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

Position within Applicant Organisation *

Phone Number *

Must be an Australian phone number.

Email *

Privacy

The Queensland Government is collecting the information in this form to evaluate Expressions of Interest for the Deadly Deals as required by the Guidelines; the Financial Incentive Agreement Terms and Conditions; and, the [Information Privacy Act 2009](#).

This information is usually provided to authorised departmental officers and approved grant assessors under the [Financial Accountability Act 2009](#) for the purpose of assessing the

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Expression of Interest. They may provide all or some of the information to the Queensland Government to promote funded projects and may provide details of successful proposals, agreed outcomes, progress and level of funding for publication.

Your information will not be disclosed to any other parties unless authorised or required by law.